

Pro-Human AI Elevation Award Nomination Form

Submit a nomination for a business demonstrating excellence, ethical implementation, and tangible impact in AI technology within Utah within three categories aligned with the core principles of [Utah's Pro-Human AI Initiative](#).

Finalists will be announced in October. The three category awards, as well as the grand-prize Pro-Human AI Elevation Award will be announced at the [Utah AI Summit](#) on December 8. The grand-prize winner will be selected from entries to the three category awards.

If you have issues or questions, please email business@utah.gov.

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Notes on qualifying:

*We are interested both in **AI-based companies**, as well as **companies across various industries who are leveraging AI** ways that match an award category and Utah's Pro-Human AI framework. A company does not have to deliver an AI service or product to be considered. They do, however, have to be headquartered or have a significant presence in Utah (preferably an "HQ2" or similar).*

We won't consider nominations for AI products or implementation that eliminates jobs without a clear path forward for displaced staff; products with known bias problems that haven't been addressed; companies under active investigation for AI-related misconduct; or nominations that don't produce adequate supporting evidence.

* Indicates required question

1. Email *

Company Information

2. Your full name. *

3. Your cell phone number. *

In case we need to contact you to clarify any information.

4. Nomination source. *

Mark only one oval.

☐ Self-nomination

☐ Employee nominating employer

☐ Customer/Partner/Community member nominating a business

☐ Other:

5. Name of the company you are nominating. *

6. Your connection to the company. *

Tell us more about how you are connected to this organization.

7. Location of company's Utah HQ. *

Companies must be headquartered in Utah or have a significant presence there (preferably an "HQ2" or similar) to be considered.

8. Number of employees in Utah. *

This can be approximate.

9. Company Industry or Sector *

Mark only one oval.

- ☐ Technology
- ☐ Healthcare and Life Sciences
- ☐ Tourism and Outdoor Recreation
- ☐ Aerospace & Defense
- ☐ Manufacturing
- ☐ Energy, Mining, and Natural Resources
- ☐ Other:

Category Selection

Workforce Elevation Category — for companies using AI to help their people do more — learn faster, work smarter, take on bigger responsibilities. We want to hear about employees who are more capable, better paid, or doing more meaningful work because of how their employer deployed AI.

Community Advancement Category — for companies using AI to close a genuine gap in areas like healthcare, education, public safety, or how people engage with their government and neighbors. These are solutions meant to work for and serve communities and people.

Pro-Human Breakthrough Category — for companies building AI products where accountability is a deliberate part of the design. They test for problems before they ship, they tell people what the system can and can't do, and they give users a way to push back when something goes wrong.

10. Which category are you nominating for? *

Mark only one oval.

- ☐ Workforce Elevation Category [Skip to question 11](#)
- ☐ Community Advancement Category [Skip to question 14](#)
- ☐ Breakthrough Category [Skip to question 17](#)

You'll only have to complete one specific section for your entry, not all three; follow the color coding.

Workforce Elevation Entry

Workforce Elevation Category — for companies using AI to help their people do more — learn faster, work smarter, take on bigger responsibilities. We want to hear about employees who are more capable, better paid, or doing more meaningful work because of how their employer deployed AI.

Good fit examples — AI tools that help machine operators catch problems before they happen; training platforms that adapt to how individual workers learn; systems that help frontline employees get certified or advance faster

What the judges will be looking for:

1. Worker impact – Real improvements in skills, earnings, or career growth, ideally backed by data
2. People staying in charge – How what you have developed forwards AI handling tasks and people making decisions.
3. Organization-wide benefits – How benefits reach both staff and executives
4. Data & metrics — Jobs created or kept, wages that went up, training that was completed, productivity increases, etc.

11. Workforce Elevation Entry Narrative *

500-word maximum. Consider what the judges will be looking for (above). At minimum, you should include:

1. What your product, service or AI implementation does in plain, non-technical language.
2. Who has benefited, and how much (quantitative if possible).
3. How people are in control of decision-making.

12. Workforce elevation supporting evidence (upload option).

This question where you can upload supporting materials. Submit **two or more**, of the following between this question and the next question.

Preferred Items:

- An independent audit, outside assessment, or published case study.
- Outcome data — workers trained, patients reached, dollars saved for end users, etc.
- Signed testimonials from staff or customers (not anonymous).

Optional / Helpful Items:

- Media coverage from a credible publication.
- A short video (two minutes or less) showing the technology being used.
- A letter from a community partner or public institution.
- Year-over-year data and summary demonstrating results holding up over time.
- Other supporting evidence that reinforces your entry narrative, ideally from a third party.

Please try to limit items to no more than one page in an executive summary format. Lengthy uploads will not be considered.

Files submitted:

13. Workforce elevation supporting evidence (link option).

This is where you can share links to supporting materials from the list in the previous question. Please clearly separate multiple links and include a description of the link. Shortened links are appreciated.

Remember, we are looking for **two or more** items across this question and the previous question in total.

Skip to question 20

Community Advancement Category

Community Advancement Category — for companies using AI to close a genuine gap in areas like healthcare, education, public safety, or how people engage with their government and neighbors. These are solutions meant to work for and serve communities and people.

Good fit examples – Tools that bring diagnostic capability to rural clinics; early intervention programs that flag students who are falling behind; platforms that make local government more accessible to residents.

What the judges will be looking for:

1. Need - there was a clear gap that existed before the technology — ideally documented with data — that is now being addressed by leveraging AI.
2. Transparency – The people affected by the AI-driven implementation or tool can clearly understand what it's doing and why.
3. Community engagement – Community input shaped the implementation or product as it was developed.
4. Longevity – Evidence that this will work long-term as a solution for the 'gap' that was identified

14. Workforce Elevation Entry Narrative *

500-word maximum. Consider what the judges will be looking for (above). At minimum, you should include:

1. What your product, service or AI implementation does in plain, non-technical language.
2. Who has benefited, and how much (quantitative if possible).
3. How people are in control of decision-making.

15. Community advancement supporting evidence (upload option).

Submit **two or more**, of the following between this question and the next question. This question where you can upload supporting materials.

Preferred Items:

- An independent audit, outside assessment, or published case study.
- Outcome data — workers trained, patients reached, dollars saved for end users, etc.
- Signed testimonials from staff or customers (not anonymous).

Optional / Helpful Items:

- Media coverage from a credible publication.
- A short video (two minutes or less) showing the technology being used.
- A letter from a community partner or public institution.
- Year-over-year data and summary demonstrating results holding up over time.
- Other supporting evidence that reinforces your entry narrative, ideally from a third party.

Please try to limit items to no more than one page in an executive summary format. Lengthy uploads will not be considered.

Files submitted:

16. Community advancement supporting evidence (link option).

This is where you can share links to supporting materials from the list in the previous question. Please clearly separate multiple links and include a description of the link. Shortened links are appreciated.

Remember, we are looking for **two or more** items across this question and the previous question in total.

Skip to question 20

Pro-Human Breakthrough

Pro-Human Breakthrough Category — for companies building AI products where accountability is a deliberate part of the design. They test for problems before they ship, they tell people what the system can and can't do, and they give users a way to push back when something goes wrong.

Good fit examples: AI products and applications in regulated industries where transparency and clarity are paramount; analytics tools built on data people actually consented to share; companies that publish their testing methodology and results

What the judges will be looking for:

1. Privacy and accountability — Privacy, accuracy, and accountability were design decisions from the start of the implementation or product.
2. Checks and balances – Work to test and develop clear process, with results and updates that are available to the people the product affects.
3. Options – People can understand what the AI implementation or product did, ask questions about it, and opt out.
4. Fair play – The AI isn't being used to lock users in, lock competitors out, or leverage data in ways that aren't clear to the end-user.

17. Pro-Human Breakthrough Entry Narrative *

500-word maximum. Consider what the judges will be looking for (above). At minimum, you should include:

1. What your product, service or AI implementation does in plain, non-technical language.
2. Who has benefited, and how much (quantitative if possible).
3. How people are in control of decision-making.

18. Pro-Human Breakthrough supporting evidence (upload option).

Submit **two or more**, of the following between this question and the next question. This question where you can upload supporting materials.

Preferred Items:

- An independent audit, outside assessment, or published case study.
- Outcome data — workers trained, patients reached, dollars saved for end users, etc.
- Signed testimonials from staff or customers (not anonymous).

Optional / Helpful Items:

- Media coverage from a credible publication.
- A short video (two minutes or less) showing the technology being used.
- A letter from a community partner or public institution.
- Year-over-year data and summary demonstrating results holding up over time.
- Other supporting evidence that reinforces your entry narrative, ideally from a third party.

Please try to limit items to no more than one page in an executive summary format. Lengthy uploads will not be considered.

Files submitted:

19. Pro-Human Breakthrough supporting evidence (link option).

This is where you can share links to supporting materials from the list in the previous question. Please clearly separate multiple links and include a description of the link. Shortened links are appreciated.

Remember, we are looking for **two or more** items across this question and the previous question in total.

Skip to question 20

Final Comments

20. Will you help us create a short-form video if this nomination is selected as a finalist? *

If selected as a finalist, we would like to create a short-form video about the company you are nominating. We will likely have only a week at most to complete this video — will you support us in creating it?

Mark only one oval.

☐ Yes

☐ Other:

21. Is there anything else we need to know about your nomination? *

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